

**ITV** | ICEmakers



# ITV FILOSOFY



*“We like to manufacture ice machines and we know how to do it. Nothing more...nothing less.”*

*Cristina Cordón*

# BRIEF HISTORY

- ITV is a Spanish firm with over 20 years of history and experience in making ice machines.
- Since 1982 has has been developing new state-of-the-art technological breakthroughs and innovating the way this machines are manufactured which had lead to several patents and utility models.
- Nowadays ITV´s production has a real worldwide presence in more than 100 countries and it features subsidiaries in France, United States and a exclusive commercial delegation in Portugal.
- ITV exports most of its products to countries in Europe, South America, Africa and USA, and is constantly expanding.
- ITV has received several awards for its Export vocation. Also has been awarded for its quality, production safety processes and for his green sustainability compromise.



# 30 YEARS FOCUS ON ICE



**1982**

Company  
foundation

**1984**

Starting with  
the  
international  
sales

**1990**

International  
sales reach  
over 25% total  
sales

**1996**

ISO 9001

**1998**

Sales over  
exceed the  
production  
capacity

**2004**

We move to  
the most  
modern ice  
machines  
factory in  
Europe

**2006**

Second  
generation

**2007**

New Branch in  
France (Codigel)



**2009**

Subsidiary company  
in Miami (USA); ITV  
US Inc.

**2010**

Nova award to the  
Internationalization

**2013**

Comercial  
partner in  
China

**2013**

Start with the  
Lean  
manufacturing

**2014**

First project  
VAVE

**2015**

Start with the  
Lean Project

**2016**

New branch in  
Italy

# SUBSIDIARIES



# KEY FIGURES



**4**  
**International  
Offices & Partners**



**30 years  
experienced  
company**



**85%**  
**international  
sales**



**142 employees**

# KEY FIGURES

**30.000 units/year  
ITV production  
capacity**

**Up to 1.000.000  
units installed  
worldwide**

**36.000 sqm.  
Factory in  
Valencia, Spain**

**From 15 kg/day  
to 50 Tones/day  
machines**

**Ice cubes,  
granular ice,  
flake ice**

**More than 150  
different  
models**



# OUR 10 KEY STRATEGIC POINTS

## EXTERNAL

- Quality products
- Energy efficient products
- Complete product range
- International expansion
- Aftersales service

## INTERNAL

- Factory productivity - Lean Management
- Supply chain. Logistics and production planning
- Strategic supply
- R&D. Project management
- Organizational change. Culture



# ITV FACTORY: CUTTING-EDGE TECHNOLOGY



# OUR ICE



*“We manufacture only ice machines with latest technology, the most impeccable design and the best value for money.”*

*Cristina Cordón*

# DIFFERENT SHAPES OF ICE





# ICE MAKERS RANGE



NG



PULSAR



QUASAR



SPIKA



ICE QUEEN



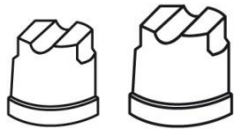
SCALA



# ITV TYPES OF ICE

## CUBERS

### PULSAR

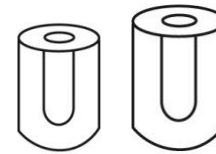


36/40cc 48/60cc

PRODUCTION Kg/Lb

800/1765

### QUASAR



20 cc 25 cc

PRODUCTION Kg/Lb

190/420

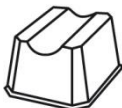


### MINI ALFA



14/17cc

### ALFA



17/21cc

### GALA



23/30cc

### DELTA



36/40cc

### SUPER STAR



48/52cc

### SUPER STAR +



65/68cc

PRODUCTION Kg/Lb

150/331

400/883



### SPIKA HD/FD



6,5 cc



13 cc

PRODUCTION Kg/Lb

400/880

# ITV TYPES OF ICE

## GRANULAR & FLAKERS ICE

### ICE QUEEN



GRANULAR ICE

**PRODUCTION Kg/Lb**

**1100/2425**



### SCALA



FLAKE ICE

**PRODUCTION Kg/Lb**

**50 T/ 110 K**



# NG SPRAY RANGE



**Alfa**  
19 gr



**Gala**  
25 gr



**Delta**  
38 gr



**Super Star**  
52 gr



**Super Star  
Plus**  
60 gr



**Compacts range: 20-150 Kg/día**

**Modular range: 150-400 Kg/día**



# QUASAR RANGE



QUASAR  
20cc.  
ICE CUBE MODEL  
MODELO CUBITO  
MODEL GLAÇON



QUASAR  
25cc.  
ICE CUBE MODEL  
MODELO CUBITO  
MODEL GLAÇON



**Compact range: 20-140 Kg/día**

**Modular range: 200 Kg/día**

# PULSAR RANGE



PULSAR | 36/40cc. / ♦48/60cc.

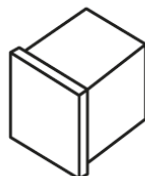
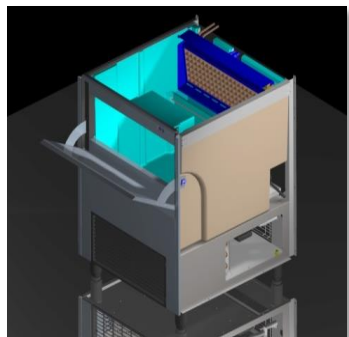
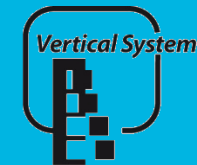
ICE CUBE MODEL  
MODELO CUBITO  
MODEL GLAÇON



**Compact range: 15-145 Kg/día**

**Modular range: 145-800 Kg/día**

# SPIKA RANGE



**SPIKA  
FULL DICE CUBE**  
CUBITO DADO  
13cc.

ICE CUBE MODEL  
MODELO CUBITO  
MODEL GLAÇON



**SPIKA  
HALF DICE CUBE**  
CUBITO 1/2 DADO  
6,5cc.

ICE CUBE MODEL  
MODELO CUBITO  
MODEL GLAÇON



SPIKA NG 60



SPIKA NG 90



SPIKA NG 110



SPIKA NG 140



SPIKA MS220



SPIKA MS300 SLIM



SPIKA MS410

**Compact range: 60-140 Kg/día**

**Modular range: 220-410 Kg/día**

# GRANULAR ICE



**Diamond**  
Dry Granular Ice



**Granular**  
Wet Granular Ice



**Compact range: 50-135 Kg/day**

**Modular range: 150-1100 Kg/day**

# FLAKERS ICE



# OUR CLIENTS: HOTELS





# OUR CLIENTS: FRANCHISING





# OUR CLIENTS: SUPERMARKET CHAINS



# OUR CLIENTS: ICE MACHINES SALES CHANELS

## FOODSERVICE

- Foodservice distributors
- Foodservice dealers
- Hotel and restaurant chains
- Coffee roasters

## SUPERMARKET FISH STAND

- Supermarket chains
- Supermarket installation companies

## INDUSTRIAL

- Fish wholesalers
- Pastry industry
- Meat processing industry
- Construction, cement

## HEALTHCARE

- Sports
- Hospitals
- Laboratories
- Spas

# APPLICATIONS





# SPORT & LEISURE



# C. SOCIAL RESPONSABILITY

## ICE FOR LIFE SPORT CLUB

Bring us your running tee shirt and we'll pay for it and stamp the ITV logo.  
We pay your entry cost to any running race

## ITV GYM

Free use for all employees. Our Personal Trainer can make your tailored plan.

## LEISURE

Discounts in Movies Tickets

## GOURMENT

Cheques to use in Restaurants. Bonus for the lunch

## CULTIVATE YOUR OWN GARDEN

Cultivate and grown your own urban organic vegetable garden

## DENTAL HEALTH CAMPAIGN

Free revision and cleaning and 20% discount in all treatments

# INITIATIVES FOR STAFF

There is a wide of range of initiatives within the firm aimed at fostering employee-company relation.

## COMPANY CANTEEN

### COMPANY CAFEE

A Multi-purpose space that can be used whenever the staff wish to enjoy a coffee break and fresh onrange juice.

### ITV FAMILY

ITV every year open its doors to youngsters. The childrens and family of our staff had the chance to learn about the world of ice makers.

## CONTINUOUS LEARNING FOR ALL OUR EMPLOYEES

Technical Training

Language Training

IT Training

